

MONTHLY REPORT BROOKHILL GOLF CLUB

MAY 2024

***Sales from 2023 from Golf Now report for MTD and YTD

2023

- Food & Beverage \$18,642
- Green Fees \$20,089
- Membership \$1,820
- Pro Shop \$31,488 *(Includes \$19,928 Miscellaneous Tournaments?)
- TOTAL \$72,039 Gross**

2024

- Food & Beverage \$19,202
- Green Fees \$33,901
- Memberships \$24,200 (21) additional Memberships)
- Pro-Shop \$11,958
- TOTAL \$89,185 Gross (Increase 19.22%)**

YTD 2023 TOTAL

- Food & Beverage \$30,156
- Green Fees \$42,853
- Memberships \$20,600 *
- Pro Shop \$92,143 *Miscellaneous from 2023 has memberships \$68,635
- \$185,395 Gross**

YTD 2024 TOTAL

- Food & Beverage \$32,892
 - Green Fees \$76,625
 - Memberships \$112,337 114 Memberships
 - Pro-Shop \$27,093
 - TOTAL \$248,948 Gross (Increase 25.5%)**
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Clubhouse

- We had a solid Month of May 2024.
- We sold 21 additional Memberships in May for a total of **114** Memberships for the year. We added 2 more memberships on Sunday June 2nd. We now have **116** memberships, Same as last year for now!
- We dressed up the Restrooms with some pictures and continue to look for more Golf Pictures (Ongoing)
- Purchasing 2 Cork boards to post information for events, outings and such in the restrooms.
- 7 MORE SEAT KIT ASSEMBLIES for the remainder of the EASY GO. When they arrive, we will complete it in one day.
- *Still looking for a Ranger for the weekends.*
- We added another product line from Pitch Fix (divot fixer) In April and since then, I had to do another re-order.
- Richard Strohmer will be taking over the Men's league with help from several of the Members.
- I hired a Primary Felicity Bauman she will start on July 8th.
- Promoting Avery McDaniel to a Primary on June 25th.
 - Both Ladies will have their Bartender license.

Food

- Sense posting a sign on Hole #8 to call for FRESH Food, our sales continue to increase. We haven't thrown any Food away in 2024.
- May Results. Excellent results!
 - a. Sold 210 Cheeseburgers at a 72% Margin
 - b. Sold 275 Hotdogs at a 76% Margin
 - c. Sold 146 Bratts/Hot Metts/Reg. at a 72.5% Margin.

Menu update: I am adding a Premium *Chicken Tender Sandwich* with a 58% Margin, in addition I am adding *Chicken Bites* (6) for \$4 at a 62% Margin for the summer months.

Field Team

- Irrigation on Hole #14 is hooked up as well as the electric maybe has a leak? working with Tim R. to investigate
- Pump House was cleaned out by Charlie
- We picked up the 11 trees from White Tails. All Planted – (3) on Hole 13, (4) Trees on Hole 12 and (4) Trees on Hole 15, we have *2 trees that are not Budding, I have spoken to Kevin Preissman and he will come up and take a look.*

CARTS:

- We continue to work on carts daily. Currently have 9 in the shop waiting on various parts.
- Starting, recently we will be Cutting the Greens daily. Weather permitting.
- Pin placement's done twice a week.
- Fairways Cut 2 to 3 times a week, including the Rough. Tee Boxes twice per week.
- Top Dressed and fertilized the tee boxes.
- Charlie and his team are doing a great job!

Moster

- May Schedule- Sprayed Greens Bi-Weekly
- Sprayed Tee boxes monthly.
- May 2024 plan. We added Crab Grass and Weed control, Charlie and I didn't want to wait until June.
- In June we will continue to program set by Moster and Greg Hartman.

Hole Sponsorships.

- As of right now we have: See comments below.
 - FCN Bank
 - Zimmer Tractor
 - 52 Pick-Up
 - White Tails
 - George's Pharmacy
 - Skyline Chili
 - Pest Control
 - Shirmer's
 - Sean Burns Insurance. 2 Year sponsor Hole #6 waiting for ArtWork.
 - Graf Construction 2 Year sponsor Invoiced. Waiting.
 - Contacted John Heis (Indiana Farm Ins.) Waiting on a response.
- ❖ I will continue to work on the remaining 8 holes left throughout and into June 2024. If not, I will remove the signs.

Thank you,

Ron Brune